



ADAPTIVE SPORTS CENTER MARKETING INTERNSHIP WINTER 2018

The Adaptive Sports Center in Crested Butte, Colorado is seeking a Multimedia and Interactive Marketing intern to assist its marketing and communications team with creating engaging, top-notch content this winter. The ideal candidate knows how to shoot and edit video and capture content that goes viral. A typical day begins working alongside our outdoor guides on skis, snowboards, snowshoes or on ice. You will be expected to capture epic moments on camera and interview staff and participants about the experience. You will then be expected to create mini documentaries, highlight reels, commercials, and write short articles to post on our social media pages and website.

Organization Description:

The Adaptive Sports Center is located in Crested Butte, Colorado, a small mountain town without traffic lights or chain stores and is full of adventurous souls. Often referred to as “Colorado’s last great ski town,” it is common to find like-minded folks who love being outdoors.

The ASC improves the quality of life of people with disabilities through outdoor adventure activities. The programs we offer are inclusive to families and friends, empower our participants in their daily lives and have an enduring impact on their health, self-confidence and well-being. The ASC provides both winter activities (skiing, snowboarding, ice climbing) and summer programs (downhill biking, hand cycling, rock climbing) to groups and individuals.

Specific duties may include:

- Shooting and editing video for use in documentaries and social media channels.
- Writing content for the Adaptive Sports Center website, social media channels and publications.
- Designing publications for fundraising, programming, etc. using Adobe Creative Cloud.
- Other graphic design duties as assigned.
- Email marketing.

Qualifications:

- Ability to ski or snowboard intermediate terrain.
- Working knowledge of the Adobe Creative Cloud, with an emphasis on video editing in Adobe Premiere. InDesign, Illustrator, and Photoshop are a plus.
- Graphic design, video editing and publication layout experience.
- Strong working knowledge of social media.
- Understanding of email marketing concepts.
- Excellent written and interpersonal communication skills.
- Ability to meet deadlines, prioritize and perform a wide variety of tasks over the course of the workday.
- Motivation, enthusiasm and a willingness to learn.
- Ability to work independently and as part of a team.
- Organizational and general office skills.

Additional Skills Preferred

- Photography
- Familiarity with scheduling social media content utilizing HootSuite.
- Familiarity with database applications
- Experience with people with disabilities

Application Deadline: November 1, 2017

Compensation:

- Rent and utility-free living in a fully-remodeled space in the town of Crested Butte.
- Six ASC interns will spend the winter living together in a six-bedroom suite with a full kitchen and entertainment area. A free town shuttle will pick you up and drop you right off at the base of Crested Butte Mountain Resort for work.
- A small monthly stipend is provided.

Start Date: Flexible. Early December 2018

End Date: Flexible. Early April 2019

How to Apply:

Send resume and a brief email introducing yourself to Brian Barker at Brian@adaptivesports.org.

Candidates with graphic design, photography or video experience are encouraged to provide samples of previous projects (3 maximum).

Learn more at www.adaptivesports.org