

# ADAPTIVE BIKE WEEKEND

## SPONSORSHIP OPPORTUNITIES

### BRIDGES of the **BUTTE** TOWNIE TOUR

SEPTEMBER 11-13, 2026

ADAPTIVE MOUNTAIN  
BIKING WORLD  
CHAMPIONSHIPS



# BRIDGES OF THE BUTTE

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## SEPTEMBER 13, 2026

Bridges of the Butte is a uniquely Crested Butte experience that builds community through philanthropy, inclusion, and fun.

Support the Adaptive Sports Center's mission to provide affordable lessons, top-tier equipment, and expert instruction across a wide range of adaptive disciplines. Join us for our 4-hour Townie Tour and see how much cycling (and fundraising!) you can complete, riding a route that loops across all of the town's iconic bridges. Stick around for a one-of-a-kind celebration after the event, right on Elk Avenue!

Attracting hundreds of locals and spectators, Bridges of the Butte celebrates Crested Butte with a rolling parade of creativity, from bikes decked out like dinosaurs to cowboys and unicorns.

Join us as a sponsor for the 2026 Bridges of the Butte--it's the most fun you'll have on wheels!

### FOR ADDITIONAL INFORMATION

**Taylor Watts**, *Development Coordinator*  
(970) 349-2296 x105 or [taylor@adaptivesports.org](mailto:taylor@adaptivesports.org)





# ADAPTIVE MOUNTAIN BIKING WORLD CHAMPIONSHIPS

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**SEPTEMBER 11-13, 2026**

The Adaptive Mountain Biking World Championship seeks to create a competitive environment for all adaptive mountain bikers across a wide variety of riding styles and equipment.

Hosted at Crested Butte Mountain Resort and Lower Loop in town, the race weekend highlights some of the area's accessible riding with trails that will challenge even the most experienced riders. Each stage tests a different set of skills, from climbing prowess to cross country loops to technical descending and climbing. Two days of racing provides riders with the opportunity to meet new people and grow their community with riders from across the country.

## FOR ADDITIONAL INFORMATION

**Sophie Chiado**, *Logistics Coordinator*  
(970) 349-2296 x117 or [schiado@adaptivesports.org](mailto:schiado@adaptivesports.org)

**Richard Paylor**, *Logistics Manager*  
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# ADAPTIVE BIKE WEEKEND SPONSORSHIPS

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## BENEFITS

Event registrations

Name included in both event titles

Logo included on AMBWC rider swag

Flagging on AMBWC course

Volunteer vest and featured logo

## ON-SITE EVENT RECOGNITION

Verbal recognition at Bridges of the Butte & AMBWC after party

Visual recognition at Bridges of the Butte & AMBWC base camp

Promo item to riders at each event

10 asphalt logo decals on Bridges of the Butte course

Swag bag with your logo for each event

Logo on half of rider number plates for each event

## PRE/POST-EVENT MARKETING

Exposure to thousands of locals, visitors and ASC social followers

Recognition in the ASC Annual Report

Bridges of the Butte event webpage

AMBWC event visibility

Social media

Print advertising materials

Logo on Bridges of the Butte t-shirt

**Tax deductible value\***

\* If you do not use your event registrations, the tax deductible amount of your sponsorship will increase.

**EXCLUSIVE!**  
**PRESENTING!**  
**\$10,000**

**COURSE**  
**\$3,500**

**EXCLUSIVE!**  
**VOLUNTEER**  
**\$2,000**

**NUMBER PLATE**  
**\$1,500**

**CYCLE**  
**\$1,000**

**CLASSIC**  
**CRUISER TEAM**  
**\$500**

**SINGLE TRACK**  
**\$250**

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Premium	Deluxe	Deluxe	Deluxe	Standard			Donation dependent
Premium	Deluxe	Deluxe	Standard	Standard			Donation dependent
Premium	Deluxe	Deluxe	Standard	Standard			Standard
\$9,700	\$3,200	\$1,700	\$1,350	\$850	\$350	\$250	Donation dependent

Some benefits, including print advertising and t-shirts, have deadlines to be included.  
Sponsor early to get the most benefits!

# ACCESS FOR ALL

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## \$95 FULL DAY LESSONS

Advocating for equal access to outdoor recreation activities for people with disabilities is core to our mission. Since our inception in 1987, we have accomplished this by offering adaptive adventures at a reduced cost.

We recognize that the cost to enjoy the great outdoors is commonly a barrier to participation, considering the added requirement of specialized equipment and professional instruction.

The Access for All Initiative reduces the ASC's existing subsidized full-day rate to only \$95. A typical adaptive full-day lesson costs the ASC \$900 and sponsorships, donations and grants make up the remainder of the cost.

Learn more at [AdaptiveSports.Org/access-for-all](http://AdaptiveSports.Org/access-for-all)



## OTHER WAYS TO GET INVOLVED

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### VOLUNTEER

The Adaptive Sports Center's Adaptive Bike Weekend is made possible by many volunteers. We can't do it without you! Anyone over the age of 16 is welcome to volunteer at base camp and you must be at least 18 to volunteer as a course marshal.

Shifts may include:

- Course marshal (18+)
- Event setup and/or breakdown
- Volunteer & participant check-in
- Merchandise sales
- And more!

If you have questions about volunteering please contact Taylor Watts, Development Coordinator, at [taylor@adaptivesports.org](mailto:taylor@adaptivesports.org).

# TAX BENEFIT INFORMATION

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Tax deductible amounts listed in this brochure represent the value if the full benefits are utilized. If you do not use your event registrations, your donation will increase by \$30 per registration.

Sponsorships cannot be paid for with funds from a donor advised fund because goods and services are provided.

Your sponsorship may be eligible for a 25% Colorado Income Tax Credit. Contact us to learn more!

## FOR ADDITIONAL INFORMATION

### **Taylor Watts**

*Development Coordinator*

**(970) 349-2296 x105 or**

[taylor@adaptivesports.org](mailto:taylor@adaptivesports.org)





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**The Adaptive Sports Center enriches  
the lives of people with disabilities  
and other specific needs through  
exceptional outdoor adventures.**

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