

ADAPTIVE BIKE WEEKEND

SPONSORSHIP OPPORTUNITIES

BRIDGES
of the
BUTTE
TOWNIE TOUR

SEPTEMBER 5-7, 2025

**ADAPTIVE MOUNTAIN
BIKING WORLD
CHAMPIONSHIPS**



BRIDGES OF THE BUTTE

SEPTEMBER 7, 2025

Bridges of the Butte is a uniquely Crested Butte experience that builds community through philanthropy, inclusion, access, and fun.

Support the Adaptive Sports Center's mission to provide affordable lessons, top-tier equipment, and expert instruction across a wide range of adaptive disciplines. Join us for our 4-hour Townie Tour and see how much cycling (and fundraising!) you can complete, riding a route that loops across all of the town's iconic bridges. Stick around for the post event celebration--featuring music, food, drinks, and prizes!

Attracting hundreds of locals and spectators, Bridges of the Butte celebrates Crested Butte with a rolling parade of creativity, from bikes decked out like dinosaurs to cowboys and unicorns.

Join us as a sponsor for the 2025 Bridges of the Butte--it's the most fun you'll have on wheels!

FOR ADDITIONAL INFORMATION

Gabe Walker, *Development Coordinator*
(970) 349-2296 x104 or gabe@adaptivesports.org



ADAPTIVE MOUNTAIN BIKING WORLD CHAMPIONSHIPS

SEPTEMBER 5-7, 2025

The Adaptive Mountain Biking World Championship seeks to create a competitive environment for all adaptive mountain bikers across a wide variety of riding styles and equipment.

Hosted at Crested Butte Mountain Resort and Lower Loop in town, the race weekend highlights some of the area's accessible riding with trails that will challenge even the most experienced riders. Each stage tests a different set of skills, from climbing prowess to cross country loops to technical descending and climbing. Two days of racing provides riders with the opportunity to meet new people and grow their community with riders from across the country.

FOR ADDITIONAL INFORMATION

Sophie Chiado, *Logistics Coordinator*
(970) 349-2296 x117 or schiado@adaptivesports.org

Richard Paylor, *Logistics Manager*
(970) 349-2296 x114 or richard@adaptivesports.org

ADAPTIVE BIKE WEEKEND

SPONSORSHIPS

	EXCLUSIVE! PRESENTING \$10,000	COURSE \$3,500	EXCLUSIVE! VOLUNTEER \$2,500	NUMBER PLATE \$1,500	CYCLE \$1,000	CLASSIC CRUISER TEAM \$500	CRESTED BUTTAN \$250	INKIND
BENEFITS								
Bridges of the Butte event registrations	10	10	10	5	5	5		Donation dependent
Name included in both event titles	★							
Logo included on AMBWC rider swag	★							
Pop-up tent space at Bridges of the Butte base camp OR on course	★	★						
Flagging on AMBWC course		★						
Bridges of the Butte volunteer vest and featured logo			★					
ON-SITE EVENT RECOGNITION								
Verbal recognition at Bridges of the Butte after party	★	★	★	★	★	★	★	Donation dependent
Visual recognition at Bridges of the Butte base camp	Premium	Deluxe	Deluxe	Deluxe	Standard	Standard	Standard	Donation dependent
Promo item to riders at each event	★	★	★	★	★			Donation dependent
10 asphalt logo decals on Bridges of the Butte course	★	★						
Swag bag with your logo for each event	★							
Logo on half of rider number plates for each event				★				
PRE/POST-EVENT MARKETING								
Exposure to thousands of locals, visitors and ASC social followers	★	★	★	★	★	★	★	★
Recognition in the ASC Annual Report	★	★	★	★	★	★	★	★
Bridges of the Butte event webpage	Premium	Deluxe	Deluxe	Deluxe	Deluxe	Standard	Standard	Deluxe
AMBWC event webpage	Premium	Deluxe	Deluxe					
Social media	Premium	Deluxe	Deluxe	Deluxe	Standard			Donation dependent
Print advertising materials	Premium	Deluxe	Deluxe	Standard	Standard			Donation dependent
Logo on Bridges of the Butte t-shirt	Premium	Deluxe	Deluxe	Standard	Standard			Standard
Tax deductible value*	\$9,700	\$3,200	\$1,700	\$1,350	\$850	\$350	\$250	Donation dependent

* If you do not use your event registrations, the tax deductible amount of your sponsorship will increase.

Some benefits, including print advertising and t-shirts, have deadlines to be included. Sponsor early to get the most benefits!

ACCESS FOR ALL

\$95 FULL DAY LESSONS

Advocating for equal access to outdoor recreation activities for people with disabilities is core to our mission. Since our inception in 1987, we have accomplished this by offering adaptive adventures at a reduced cost.

We recognize that the cost to enjoy the great outdoors is commonly a barrier to participation, considering the added requirement of specialized equipment and professional instruction.

The Access for All Initiative reduces the ASC's existing subsidized full-day rate to only \$95. A typical adaptive full-day lesson costs the ASC \$900 and sponsorships, donations and grants make up the remainder of the cost.

Learn more at AdaptiveSports.Org/access-for-all



OTHER WAYS TO GET INVOLVED

VOLUNTEER

The Adaptive Sports Center's Bridges of the Butte Townie Tour is made possible by many volunteers. We can't do it without you! Anyone over the age of 16 is welcome to volunteer at base camp and you must be at least 18 to volunteer as a course marshal.

Shifts may include:

- Course marshal (18+)
- Event setup and/or breakdown
- Volunteer & participant check-in
- Merchandise sales
- And more!

If you have questions about volunteering please contact Gabe Walker, Development Coordinator, at gabe@adaptivesports.org.

TAX BENEFIT INFORMATION

Tax deductible amounts listed in this brochure represent the value if the full benefits are utilized. If you do not use your event registrations, your donation will increase by \$30 per registration.

Sponsorships cannot be paid for with funds from a donor advised fund because goods and services are provided.

Your sponsorship may be eligible for a 25% Colorado Income Tax Credit. Contact us to learn more!

FOR ADDITIONAL INFORMATION

Gabe Walker

Development Coordinator

(970) 349-2296 x104 or

gabe@adaptivesports.org





**The Adaptive Sports Center enriches
the lives of people with disabilities
and other specific needs through
exceptional outdoor adventures.**



FOR ADDITIONAL INFORMATION

Gabe Walker, *Development Coordinator*
(970) 349-2296 x104 or
gabe@adaptivesports.org