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DINNER + DANCING + AUCTION + GOLF TOURNAMENT

Crested Butte Open Sponsorship Impact

Twenty-five years ago, Gil Gilespie (former board president) was very excited about a new fundraising idea he had for the Adaptive Sports Center. His idea was a golf tournament, and my response was "but we don't offer golf as an adaptive activity." Good thing that no one listened to me, as the Crested Butte Open (CBO) has become the premier fundraising event in the valley. The funding that the

CBO has generated over the last 25 years has enabled the ASC to grow into one of the premier adaptive sports organizations in the world. We have a phenomenal staff, a fantastic facility and cutting-edge equipment.

We are so thankful to now be in our own, brand new Kelsey Wright Building. Last winter, we experienced the busiest season we have ever had, and our new facility handled the increased load with ease. A big reason for taking on such a monumental project was to provide a better experience and enable us to serve more people. Last year alone, we provided over 6,000 activities to nearly 1,250 people with disabilities including skiing, mountain biking, rock climbing and much more. But with our increased activity load comes an increase in costs and a need to scholarship those who cannot otherwise afford our services. That is where the CBO comes into

Every summer, we come together for two days with one purpose: to raise money so that people with disabilities and their families may experience the life-changing impact of the Adaptive Sports Center. On the first day of the CBO, we host 425 people at our evening Gala Dinner in the unique setting of the Lacy Arena, a real, working barn that gets transformed into a one-of-a-kind Gala experience. The Gala features a feast prepared by top local chefs, a live auction and special appeal, and a great band for after-dinner dancing. The second day, we host 120 supporters at our famous Golf Tournament, beginning with breakfast, a shotgun start, lunch, and ending with a BBQ and trophies - all at the beautiful Club at Crested Butte. Inside these pages are sponsorship opportunities designed for a variety of interests and budgets. It is a rare opportunity to help

change the lives of people with disabilities while also getting your brand in front of a very special audience. We need your help to make this event happen so that we can raise the funds needed to continue to offer life-changing experiences and improve lives. Thank you for sponsoring the CBO and the Adaptive Sports Center, and being a big part of our 33 years of growth and success. Mithen K. Thong

Christopher K. Hensley **Executive Director**

Two unforgettable days. One important mission. Join the Adaptive Sports Center community by becoming a sponsor of the

New for 2020: Please be aware that golf sponsorships no longer include gala benefits. A golf sponsorship may be paired with a gala sponsorship or a pair of gala dinner tickets can be purchased for \$350 when choosing a golf tournament only sponsorship. All sponsorship levels receive the following benefits:

2020 Crested Butte Open - the Gunnison Valley's premier charity event. The event sells out annually and many are placed on a waitlist to attend the Gala and/or to play in the Golf Tournament. The only way to ensure that you can attend is to become a sponsor at your earliest convenience.

Invitation to the VIP Cocktail Party on Saturday, August 1, name or logo on Gala or Golf Tournament banners, and name or logo in Crested Butte Open program.

Name recognition in the ASC Annual Report and the "Thank You" ad in the Crested Butte News and Gunnison Country Times. **Online** Name recognition on the ASC website and (1) featured post on ASC social media channels.

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Gala Sponsor - \$30,000

Dinner Sponsor - \$15,000 Auction Sponsor - \$10,000

DAY ONE - GALA DINNER DAY TWO - GOLF TOURNAMENT Tournament Sponsor - \$30,000 Play-It-Forward Sponsor - \$7,800 Golf Cart Sponsor - \$3,500 Band Sponsor - \$7,500 Team Sponsor - \$1,200

Hole Sponsor - \$1,000

Two-Step Sponsor - \$5,500 Safe Ride Sponsor - \$3,000

Bar Sponsor - \$7,500

Table Sponsor - \$2,200 Welcome Sponsor - \$1,000

2019 ADAPTIVE **SPORTS CENTER**

STATISTICS



DAY ONE - SUNDAY, AUGUS **GALA DINNER**

Gala Sponsor - \$30,000 Sponsor the one and only Crested Butte Open Gala. The Gala Sponsor will receive exclusive signage throughout the Gala and extensive marketing for your brand. **Event** Two reserved VIP tables (sixteen seats total) at the Gala, VIP car service to and from the Gala, live recognition at the Gala, and a group photo opportunity. **Print** Full-page ad in the Crested Butte Open program, and premium logo placement on bars, stage, and dance floor. **Online** Link to your website from the ASC website and logo on ten auction emails that receive 1,500 views.

extensive marketing for your brand.

Tax deductible value: \$27,600

Dinner Sponsor - \$15,000 Sponsor the Crested Butte Open Gala dinner. You will receive exclusive signage throughout the Gala and

Two reserved VIP tables (sixteen seats total) at the Gala, VIP car service to and from the Gala, a group photo

opportunity, and live recognition at the Gala. **Print** Full-page ad in the Crested Butte Open program and exclusive signage throughout Lacy Arena.

Tax deductible value: \$12,600

event), and live recognition at the Gala.

ad in the Crested Butte Open program.

logo placement on Gala center pieces.

Link to your website from the ASC website.

Link to your website from the ASC website.

One reserved table (eight seats total) at the Gala.

Tax deductible value: \$4,300

Butte Open Safe Ride signage.

Tax deductible value: \$1,800

Tax deductible value: \$1,000

Table Sponsor - \$2,200

Welcome Sponsor - \$1,000

Tax deductible value: \$6,300

Link to your website from the ASC website.

Online

Print

Online

Print

Tax deductible value: \$7,600

Auction Sponsor - \$10,000

opportunity, logo placement on handheld electronic bidding tablets (tablets are used over 600 times during the

Two reserved tables (sixteen seats total) at the Gala, VIP car service to and from the Gala, a group photo

Link to your website from the ASC website and logo on ten auction emails that receive 1,500 views.

Print Full-page ad in the Crested Butte Open program, and logo on auction catalog, stage and at auction check-out. **Online**

Link to your website from the ASC website and logo on ten auction emails that receive 1,500 views.

Band Sponsor - \$7,500 One table (eight seats total) at the Gala and a group photo opportunity at the Gala.

Premium logo placement on stage area, logo placement on Gala centerpieces and a half-page

Bar Sponsor - \$7,500 One table (eight seats total) at the Gala and a group photo opportunity at the Gala.

Half-page ad in the Crested Butte Open program, premium logo placement above the bar and

Tax deductible value: \$6,300 Two-Step Sponsor - \$5,500

One table (eight seats total) and a group photo opportunity at the Gala.

Half-page ad in Crested Butte Open program and logo placement on the dance floor.

Safe Ride Sponsor - \$3,000

Quarter-page ad in the Crested Butte Open program, logo on Safe Ride shuttle and logo on Crested

DAY TWO - MONDAY, AUGUST 3

Sponsor an incredible tournament on one of the most breathtaking golf courses in the country. The Crested Butte Open Tournament Sponsor will receive exclusive signage throughout the Golf Tournament and extensive

Golf sponsorships no longer include gala benefits. A golf sponsorship may be paired with a gala sponsorship or a pair of

EXCLUSIVE!

EXCLUSIVE!

SCHEDULE OF EVENTS

Crested Butte.

and live music.

Monday, August 3

The Club at Crested Butte.

Club at Crested Butte.

Sunday, August 2

Registration and check-in for the

Golf Tournament at The Club at

Doors open to the Gala Dinner. Enjoy cocktails, auctions, dancing

Check-in for the Golf Tournament at

Breakfast buffet for golfers at The

Day One

9 am - 4 pm

5:00 pm

Day Two

7 am - 8 am

7:30 am

Name on banner placed in entrance area. **Event** Early access to purchase two tickets at \$175/ticket. Tax deductible value: \$1,000

GOLF TOURNAMEN

Tournament Sponsor - \$30,000

Link to your website from the ASC website.

to purchase two Gala tickets at \$175/ticket.

Link to your website from the ASC website.

Golf Cart Sponsor - \$3,500

Team Sponsor - \$1,200

Hole Sponsor - \$1,000

access to purchase two Gala tickets at \$175/ticket.

Tax deductible value: \$5,800

Tax deductible value: \$25,600

Print

Online

Event

Print

Online

Event

Print

Print

Clubhouse.

Tax deductible value: \$200

Tax deductible value: \$1,000

CONSTRUCTION COMPANY

One reserved table (eight seats total) at the Gala and name on sponsor banner.

marketing for your brand. **Event** Two tables (sixteen seats total) at the Gala, two foursomes in the Golf Tournament, logo on golfer goody bags, opportunity to include gift in goody bags, VIP car service to and from the Gala Dinner, live recognition at the tournament, and photo opportunities at the Golf Tournament and at the Gala Dinner.

Full-page ad in the Crested Butte Open program and logo on all 18 hole flags.

gala dinner tickets can be purchased for \$350 when choosing a golf tournament only sponsorship. Play-It-Forward Sponsor - \$7,800 **Event** Two foursome entries into the Golf Tournament, a photo opportunity at the Golf Tournament and early access

Full-page ad in the Crested Butte Open program and logo on driving range distance markers.

Link to your website from the ASC website. Tax deductible value: \$2,500

One foursome entry into the Golf Tournament and early access to purchase two Gala tickets at \$175/ticket.

Quarter-page ad in the Crested Butte Open program and logo on tables in the Club at Crested Butte

One foursome entry into the Golf Tournament, a team photo opportunity at the Golf Tournament and early

Half-page ad in the Crested Butte Open program and logo on on all Crested Butte Open golf carts.

Early access to purchase two Gala tickets at \$175/ticket.

Name on an individual hole sign at the Golf Tournament.

9:00 am Shotgun start. Noon

Crested Butte

ADAPTIVE SPORTS CENTER CRESTED BUTTE, COLORADO **33 YEARS OF ADVENTURE** Serving people with a wide range of disabilities, including spinal cord injuries, amputations, cerebral palsy, visual and hearing impairments, learning disabilities, multiple sclerosis, attention deficit disorder, autism and Down syndrome. 94 percent of participants say the ASC has increased their overall self-confidence. 95 percent of participants say the ASC has taught them new skills that will transfer into other aspects of their lives.

in your cart). 2:30 pm



HOW TO BECOME A CRESTED BUTTE OPEN **SPONSOR** To become a Crested Butte Open sponsor please fill out the attached registration card, or contact: Emily Girdwood, Events & Development Manager Phone: (970) 349-2296 X104 Email: emily@adaptivesports.org P.O. Box 1639, Crested Butte, CO 81224

WWW.ADAPTIVESPORTS.ORG